

2023-2024



# *Membership Packet*

HUMBOLDT CHAMBER MEMBERSHIP & SPONSORSHIP INFORMATION  
[amanda@humboldtchamber.com](mailto:amanda@humboldtchamber.com)



**Humboldt**  
CHAMBER OF COMMERCE

## *About Us*

**The Humboldt Chamber is working hard “Growing Opportunity,” and we want you to be a part of it! Since 1905, the Chamber has been in business to help YOUR business. Times are changing and we’re constantly adding more educational opportunities to help you work better not harder. We’re adding networking events to help you meet your customers or partners or vendors. We’re finding new marketing, advertising and public relations opportunities for your business to help you grow. Take that first step with the Humboldt Chamber and let us help YOU!**

## *Mission Statement*

**To promote the existing and future commercial, financial, industrial and civic interests of our community through economic development, tourism, education or any other means to achieve the best community in which to live, work and do business.**

## *Meet the Team*

### **Chamber Staff**

**Amanda Love**  
**Executive Director**

**Beth Culpepper**  
**Events Coordinator**

### **Chamber Board of Directors**

**Ben Sinclair – President**  
**Chicago Metallic**

**Peter Noll – Vice President**  
**WNBK-39**

**Christy Crawford – Past Pres.**  
**Reinhausen Manufacturing**

**Gladys Robinson**  
**Boys & Girls Club of Humboldt**

**Marty Hastings**  
**Air Methods**

**Justin Bell**  
**Farm Bureau**

**Joseph Tubbs**  
**Watridge and Tubbs**

**Laura Giles**  
**Laura Giles Art Studio**

**Shane Lynch**  
**WTSF President**

**Anna Surratt**  
**King Tire Company**

**Lindsey Heglar King**  
**Edward Jones**

**Peter Noll**  
**WNBK-39**

**Christie Fonville**  
**Hologram**



# Humboldt

CHAMBER OF COMMERCE



## Advocacy

We're here to represent your interests and give you a voice.



## Network

Establish contacts at events and workshops held during the year.



## Leadership

Share your expertise speaking at workshops and events.



## Visibility

Stand out & get noticed as an active member of our community.



## Marketing

Build business with promotions, sponsorships, referrals & more.



## Credibility

Boost your business' reputation with membership.



## Information

Stay up to date with newsletters, economic research & more.



What a GREAT Idea!

731-784-1842 • [www.humboldtchamber.com](http://www.humboldtchamber.com)

# Membership Benefits

## **Credibility**

- **Display your membership sticker at your business**
- **Include the Chamber logo on your materials.**

## **Visibility & Recognition**

- **Distribute your brochure and/or business cards in the Chamber office for visitors and relocation packs.**
- **Share your company news in the weekly e-newsletter as well as social media.**
- **Celebrate grand openings and milestones with ribbon cuttings or open houses.**
- **Be recognized by Chamber award programs that applaud leaders and outstanding businesses in our community.**
- **Get exclusive referrals to inquiries received by Chamber staff.**
- **Get your business listed in our online directory.**

## **Professional Development & Networking**

- **Establish business relationships at monthly networking events.**
- **Build your employees' professional network and knowledge with exclusive workshops.**

## **Information & Resources**

- **Stay informed of Chamber events and news through our members-only channels.**
- **Access economic development research you can use to grow your business.**
- **Access to the Tennessee Small Business Development Center (assistance with employee training, growth planning, business development, marketing and more).**

## **Leadership**

- **Share your expertise by applying to present at member workshops held throughout the year.**

## **Advocacy**

- **Benefit from a unified voice advocating for business-friendly legislation at local, state and federal levels.**
- **Be assured that your interests are covered through monitoring of public policy issues impacting business.**
- **Meet and network with elected officials during legislative receptions and visits.**

## **Marketing & Sponsorship**

- **Build your company image by hosting or sponsoring economic development, marketing, member services, public policy programs and events.**
- **Sponsorships available for all chamber events held throughout the year, we have something for every budget. (West Tennessee Strawberry Festival, Mayor's Breakfast, Chamber Banquet, Christmas on Main, Nacho Average Wednesday, Lunch & Learns etc.)**

# Sponsorship Opportunities

## Morning Mingle

**One of our premiere networking events is held bi-monthly at The Coffee Shop in Humboldt. All Chamber members are welcome to come and introduce themselves and their businesses then network with other members over a free cup of coffee and pastries. Demographic: Men & Women ages 25-64. Business owners, industrial managers, professionals and political figures. Includes 5-10 minute introduction to your business to the crowd, signage at the event, social media recognition prior to the event, ability to bring handouts, etc to the event. \$100 sponsorship if we host or no charge if you host.**

## Women in Business

**Women only networking event held bi-monthly at Crown Winery. Attendees mingle for a bit over pizza and heavy hors d'oeuvres. The Winery has a cash bar for their handcrafted beer and wine. Each attendee is allowed 1-2 minutes to introduce themselves and their business to the group. Networking continues after introductions. Demographic: Women ages 25-64. Business owners, community leaders, professionals and political figures. \$150 sponsorship includes 5-10 minute introduction to your business to the crowd, signage at the event, social media recognition prior to the event, ability to bring handouts, etc to the event.**

## Educational Workshops

**At least quarterly we hold educational workshops for our members. These may include Google workshops, Google Livestream videos, lunch and learns, Biscuits and Benefits, after hours events and more. Demographics may vary from event to event, as may pricing – depending on number of attendees expected or registered. Average Demographic: Men & Women ages 35-64. Business owners. Sponsorship varies: includes 5-10 minute introduction to your business to the crowd, signage at the event, social media recognition prior to the event, ability to bring handouts, etc to the event.**

## Annual Membership Celebration/Banquet

**Each year, we invite our entire membership to dinner and a celebration of the past year. This is our widest demographic audience. Demographic: Men & Women ages 25-64+. Business owners, political figures, industry management and their spouses. Basic sponsorship: includes signage at the event, social media recognition prior to the event, recognition in programs.**



1200 Main Street - Humboldt, TN 38343 \* 731.784.1842 \* [www.humboldtchamber.com](http://www.humboldtchamber.com)

### Investment Schedule and Application

Date: \_\_\_\_\_

Name of Entity or Individual \_\_\_\_\_

Physical address \_\_\_\_\_

Mailing Address, if different \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_

Month & Year Business was Established \_\_\_\_\_ Number of Employees (incl. self) \_\_\_\_\_

Phone # \_\_\_\_\_ Cell # \_\_\_\_\_ Fax # \_\_\_\_\_

Email Address \_\_\_\_\_

Website \_\_\_\_\_

Payment Schedule: Annually  Bi-Annually

Businesses (Local business employees only)

1 Employee (including owner*)	\$150.00
2-4 Employees	\$200.00
5-10 Employees	\$225.00
11-20 Employees	\$250.00
21-50 Employees	\$300.00
50+ Employees	\$500.00

Banks \$1400.00

Civic Clubs/Churches/Non-Profits \$120.00

Colleges/Universities \$225.00

Home Based Business \$150.00

Associate Members

Individual \$100.00

Industry

1-50 Employees \$ 750.00

51+ Employees \$1000.00

City/County Government TBD

\*\*Professionals \$275.00

Each Additional Associate \$ 25.00

Young Entrepreneurs (18 & Under) \$ 50.00

\*\*\*Gold Sponsor \$ 500.00

\*\*\*Community Partner \$1200.00

\*\*\*Chairman's Circle \$5000.00

Brief Description of Business:

\_\_\_\_\_  
 \_\_\_\_\_

\*If the business has multiple owners who all work in the business, each is counted as a separate employee.

\*\*Professionals defined: Real Estate Firms, Insurance Agencies, Physicians, Dentists, Attorneys, Engineers, Accountants, Chiropractors, Orthodontists, Optometrists, Pharmacists, and Stockbrokers. \*\*\*Gold, Community Partner and Chairman's Circle levels are above and beyond the regular investment schedule for the business. Details to follow on next page. These partners are investors in the future of the Chamber and its ongoing mission to grow Humboldt and our area.

## MEMBER BENEFITS

To maximize your investment in our growing community, we're adding Premiere Partner levels (in addition to basic membership packages). Joining the Chamber at one of these levels gives you added exposure and benefits for your business. These include additional marketing, advertising and sponsorship opportunities built in...OR you can continue as a Business Level member and purchase these different items individually.

<b>BASIC BUSINESS LEVEL</b>	<b>GOLD SPONSOR +\$500</b>	<b>COMMUNITY PARTNER +\$1200</b>	<b>CHAIRMAN'S CIRCLE +\$5000</b>	<b>BENEFIT</b>
X	X	X	X	Online business directory listing with link to business website
X	X	X	X	Receive timely Chamber and Business e-news weekly
X	X	X	X	Free ribbon cutting, groundbreaking or open house
X	X	X	X	Inclusion of business cards, brochures, pamphlets in Chamber office
X	X	X	X	Your business recommended to Chamber office inquiries
X	X	X	X	Membership decal showing your investment
X	X	X	X	Early invitation to Chamber events
X	X	X	X	Early invitation to sponsor Chamber/Strawberry Festival events
X	X	X	X	Access to counseling and information from the Small Business Development Center
X	X	X	X	Access to demographic data from Chamber (emailed)
X	X	X	X	Access to Google and other business related workshops and webinars
X	X	X	X	Access to bid as a vendor or caterer for Chamber or Strawberry Festival events or office needs
X	X	X	X	Add info to Relocation Packet
X	X	X	X	Info Hub access allowing you to update your own business web listing/logo
X	X	X	X	New member mention in newsletter and social media
X	X	X	X	Membership List in Excel emailed (1 per year upon request)
X	X	X	X	Ability to post your own event on Chamber Calendar
X	X	X	X	Opportunity for Constant Contact and other business solution discounts
X	X	X	X	Pro-Business Advocacy with Local & State Issues
X	X	X	X	Ability to host certain events (Business After Hours, Biscuits Before Business, Workshops, etc)

BASIC BUSINESS LEVEL	GOLD SPONSOR +\$500	COMMUNITY PARTNER +\$1000	CHAIRMAN'S CIRCLE +\$5000	BENEFIT
X	X	X	X	Add member to member discount into Info Hub
\$750	\$750	15% Discount	Included	Add Chamber Banquet Sponsorship
30 days	Unlimited	Unlimited	Unlimited	Free Job Posting on Chamber Website
1	2	4	12	Use of Chamber Conference Room (times per year)
	1	2	3	Networking Event Sponsorship Credit
	2	5	8	Complimentary Drink Tickets (Yearly)
	1	2	2	Reserved Mayor's Breakfast Tickets
	X	X	X	1 Lunch and Learn or workshop sponsorship per year
	X			Name only on banner displayed at events
		X	X	Logo on banner displayed at all events. (Chairman's Circle logo will be larger than others.)
		2	8	Banquet Tickets
		2	4	Additional category Listings in web directory
		1	4	Reserved Governor's Luncheon Ticket
		X	X	Complimentary membership into the U.S. Chamber of Commerce
		1	4	Membership Labels printed (upon request)
		1	4	Guest tickets to each <u>networking</u> event
		X	X	CEO/Organization profile in email (1 per year)
		X	X	12 months of sponsor recognition on Chamber website
		X	X	Exclusive roundtable discussion with Local, State and/or Federal Leaders
		X	X	Social Media recognition as Partner throughout the year
		2	5	Additional locations listed in directory (must have same business name).
		X	X	Premiere Partner plaque
			X	Chamber Chat Interview Session about your business. Posted on YouTube Channel and Social Media
			X	Enhanced website listing with additional description, images and video
			X	Preferred seating at select events
			X	Website Ad in up to 3 locations for 12 months

**Our Chairman's Circle level members are also our Economic Development partners. These members have a large stake in our city and are interested in helping the Chamber with its mission of growth in Humboldt as well as making it a better place to live, work and play.**



## DESCRIPTIONS

- Online Business Directory Listing – Your company contact information will be listed in our business directory on [www.humboldtchamber.com](http://www.humboldtchamber.com)
- Subscription to Chamber Communications – You'll receive member newsletters, event notices and more by email.
- Ribbon Cutting, Groundbreaking, Open House – We'll come out (and bring the press) to help you celebrate your big day, whether that's your opening day, anniversary, new re-model or whatever.
- Small Business Development Center Counseling – The TNSBDC visits monthly to assist with marketing plans, business plans, accounting info and more. As a member, you can take this opportunity to setup a private meeting with the representative for a one-on-one counseling session.
- Demographic Data – The Chamber has information on the demographics of Humboldt and the surrounding trade area. As a member, we'll email or print pieces of this information for you.
- Chamber Conference Room – The Chamber Conference room is located separately from the Chamber office and is located at 1205 Main Street. This modern space includes a conference table that seats 14 comfortably. You can also use the 2 training tables with extra chairs to expand seating to 20. There are also 2 comfortable wing back chairs in the window, a mini fridge, sink and restroom. As a member, you can use this room several times per year (depending on your membership level). Non-members pay a premium for use of the room.
- Update Web Listing – Members can receive login information to update their own website listings as needed.
- New Member Mention – All new members are listed on our social media channels as well as in our newsletter.
- Membership List – As a Premiere Partner, you can receive a copy of the Chamber membership list (excluding emails) in Excel format. Platinum Premiere Partners can also receive this already printed on mailing labels.
- Member Minute Video – A 60-second promotional video explaining what your business or company does. This video will be sent to you to use on your website or social media and will also appear on our social media, website and YouTube Channel.
- Facebook Live Video – We'll assist you by either using your equipment (or ours) to shoot a quick Facebook Live video for your company or business.
- Website Advertisement – Members may purchase banner ads on [humboldtchamber.com](http://humboldtchamber.com) on various pages or as a package of all available pages. This premium website real estate is available for purchase by the week or month.
- Facebook Advertising Campaign – The Chamber will assist with posting Facebook ads for a limited number of Chamber members. We must have all materials needed for the ad including the images and text. We'll also need to be made an Admin on your Facebook page to setup the ads. Cost of campaign assistance does NOT include the cost of the ads themselves. That total will vary depending on the needs of the campaign.
- Newsletter Banner Ad – Ad will appear in our weekly newsletter above the cover image.