About Us

The Humboldt Chamber is working hard “Growing Opportunity,” and we want you to be a part of it! Since 1905, the Chamber has been in business to help YOUR business. Times are changing and we’re constantly adding more educational opportunities to help you work better not harder. We’re adding networking events to help you meet your customers or partners or vendors. We’re finding new marketing, advertising and public relations opportunities for your business to help you grow. Take that first step with the Humboldt Chamber and let us help YOU!

Mission Statement

To promote the existing and future commercial, financial, industrial and civic interests of our community through economic development, tourism, education or any other means to achieve the best community in which to live, work and do business.

Meet the Team

Chamber Staff

Amanda Love
Executive Director

Beth Culpepper
Events Coordinator

Sydney Crews
Administrative Coordinator

Chamber Board of Directors

John Alsobrook - President
Pritchard Realty

Celia Callahan
BancorpSouth

Tommy Goodrum
City Gift Company

Michael Longmire – VP
Humboldt Plaza 3

Christy Crawford
Reinhausen Manufacturing

Kim Hunley
Printco

Logan Criswell
Sonic

Ashley Culpepper
Lashlee-Rich Building Materials

Betty Langley
WTSF President

Angi Baggett
Crye-Leike Elite

Dawn Fallert
Crown Winery

Patricia Taylor
Humboldt Housing Authority

Thorne Barbour
Jones Family of Companies

Tyler Gamble
McDonalds
**Becoming a Member**

**ONLY MEMBERS:**

- Receive a **FREE** listing in the chamber’s online membership directory, which includes a link to your website and social media accounts.

- Receive business referrals from the chamber’s website, call-ins and walk-ins (we refer our members only)

- Become our Spotlight Member on our website.

- Are allowed to use our Chamber Conference Space for small meetings. This space is separate from the Chamber offices and comfortably seats 14 around the conference table with 2 additional training tables with 4 seats available. The room is equipped with a large screen TV/Monitor, WiFi, single cup coffee maker, sink, restroom and a mini-fridge.

- Are spotlighted with new member announcements through the weekly e-newsletter and Social Media.

- Receive a chamber decal each year to display in their business to show Chamber affiliation.

- Can host a ground breaking, ribbon cutting and/or open house. This includes a photo in The Humboldt Chronicle and promotion in our newsletter and on our social media accounts.

- Sponsor, host and/or attend networking events such as Morning Mingle, Women in Business, Business After Hours, Lunch and Learns, Google Workshops, Headshots & Happy Hour, Nacho Average Wednesday and more.

- Promote your business’ changes, special events, and milestones on the Chamber’s Social Media accounts and in the e-newsletter

- Receive access to free one-on-one small business counseling through the Tennessee Small Business Development Center.

- Can include their flyers/notices in our weekly newsletter. (Limitations apply)

- Can join our networking groups such as GibcoHR for Human Resources professionals and Plant Managers

- Become the businesses we recommend to others – both online, in office and on the phone.

- Are our first choice as vendors, caterers and/or sponsors for special events, dinners and banquets.
• Receive member's only discounts from FedEx, MetLife, Office Depot, Constant Contact and more.

• Are eligible for member's only access to Tennessee Chamber Health insurance discounts
What a GREAT Idea!

731-784-1842 • www.humboldtchamber.com
Membership Benefits

Credibility

• Display your membership sticker at your business and place a member badge on website.
• Include the Chamber logo on your materials.

Visibility & Recognition

• Distribute your brochure and/or business cards in the Chamber office for visitors and relocation packs.
• Share your company news in the weekly e-newsletter as well as Facebook, Instagram and Twitter.
• Celebrate grand openings and milestones with ribbon cuttings or open houses.
• Be recognized by Chamber award programs that applaud leaders and outstanding businesses in our community.
• Get exclusive referrals to inquiries received by Chamber staff.
• Get your business listed in the Business Directory on our website.

Professional Development & Networking

• Establish business relationships at networking events held at least bi-monthly.
• Build your employees’ professional network and knowledge with quarterly workshops.
• Receive invitations to member’s only Chamber events and workshops.

Information & Resources

• Stay informed of Chamber events and news through our weekly e-newsletter.
• Access economic development research you can use to grow your business.
• Access to the Tennessee Small Business Development Center (providing assistance with employee training, growth planning, business development, marketing and much more).

Leadership

• Share your expertise by applying to present at member workshops held throughout the year.

Advocacy

• Benefit from a unified voice advocating for business-friendly legislation at local, state and federal levels.
• Be assured that your interests are covered through monitoring of public policy issues impacting business.
• Meet and network with elected officials during legislative receptions and visits.

Marketing & Sponsorship

• Build your company image by hosting or sponsoring economic development, marketing, member services, public policy programs and events.
• Sponsorships available for all chamber events held throughout the year, we have something for every budget. (West Tennessee Strawberry Festival, Mayor’s Breakfast, Chamber Banquet, Christmas on Main, Nacho Average Wednesday, Lunch & Learns etc.)
Sponsorship Opportunities

Morning Mingle

One of our premiere networking events is held bi-monthly at The Coffee Shop in Humboldt. All Chamber members are welcome to come and introduce themselves and their businesses then network with other members over a free cup of coffee and pastries. Demographic: Men & Women ages 25-64. Business owners, industrial managers, professionals and political figures. $100 sponsorship includes 5-10 minute introduction to your business to the crowd, signage at the event, social media recognition prior to the event, ability to bring handouts, etc to the event.

Women in Business

Women only networking event held bi-monthly at Crown Winery. Attendees mingle for a bit over pizza and heavy hors d’oeuvres. The Winery has a cash bar for their handcrafted beer and wine. Each attendee is allowed 1-2 minutes to introduce themselves and their business to the group. Networking continues after introductions. Demographic: Women ages 25-64. Business owners, community leaders, professionals and political figures. $150 sponsorship includes 5-10 minute introduction to your business to the crowd, signage at the event, social media recognition prior to the event, ability to bring handouts, etc to the event.

Educational Workshops

At least quarterly we hold educational workshops for our members. These may include Google workshops, Google Livestream videos, lunch and learns, Biscuits and Benefits, after hours events and more. Demographics may vary from event to event, as may pricing – depending on number of attendees expected or registered. Average Demographic: Men & Women ages 35-64. Business owners. Sponsorship varies: includes 5-10 minute introduction to your business to the crowd, signage at the event, social media recognition prior to the event, ability to bring handouts, etc to the event.

Annual Membership Celebration/Banquet

Each year, we invite our entire membership to dinner and a celebration of the past year. This is our widest demographic audience. Demographic: Men & Women ages 25-64+. Business owners, political figures, industry management and their spouses. Basic sponsorship: includes signage at the event, social media recognition prior to the event, recognition in programs.
Investment Schedule and Application

Date: __________________________

Name of Entity or Individual: ____________________________

Physical address: ____________________________

Mailing Address, if different: ____________________________

City: __________________ State: __________________ Zip: ________

Contact Person: __________________

Month & Year Business was Established: ________________ Number of Employees (incl. self): ______

Phone #: ____________________ Cell #: __________________ Fax #: __________________

Email Address: ____________________________

Website: ____________________________

Payment Schedule:  Annually ☐  Bi-Anually ☐

Businesses (Local business employees only)

1 Employee (including owner*) $150.00
2-3 Employees $200.00
4-10 Employees $225.00
11-20 Employees $250.00
21-50 Employees $300.00
50+ Employees $500.00

Banks $1400.00

Civic Clubs/Churches/Non-Profits $120.00

Colleges/Universities $225.00

Associate Members

Individual $100.00

Industry

1-50 Employees $ 750.00
51+ Employees $1000.00

City/County Government __ TBD

**Professionals $275.00

Each Additional Associate $ 25.00

Young Entrepreneurs (18 & Under)$ 50.00

***Patrons $1200.00

Brief Description of Business:

______________________________________________________________________________________________

*If the business has multiple owners who all work in the business, each is counted as a separate employee.

**Professionals defined: Real Estate Firms, Insurance Agencies, Physicians, Dentists, Attorneys, Engineers, Accountants, Chiropractors, Orthodontists, Optometrists, Pharmacists, and Stockbrokers. ***Patron level is above and beyond the regular investment schedule for the business. This level includes recognition in our Patrons Circle as well as sponsorship level for the Annual Membership Celebration. Patrons are investors in the future of the Chamber and its ongoing mission.